



For immediate release

Superhub Limited Achieves Microsoft Gold Cloud Productivity Competency and Silver Small & Midmarket Cloud Solutions Competency

Superhub Limited earns distinction and market leadership through demonstrated technology success and customer commitment.

Hong Kong, 2nd July, 2015 – Superhub Limited, today announced it has attained **Gold Cloud Productivity competency and Silver Small & Midmarket Cloud Solutions competency**, demonstrating a “best-in-class” ability and commitment to meet Microsoft Corp. customers’ evolving needs in today’s dynamic business environment and distinguishing itself within the top 1 percent of Microsoft’s partner ecosystem. A portfolio of competencies showcases that **Superhub Limited** is committed to focusing on in-demand, business solution areas, along with ensuring it can meet the evolving needs of customers because of market changes.

To earn a Microsoft competency, partners must successfully complete exams (resulting in Microsoft Certified Professionals) to prove their level of technology expertise and, for gold competencies, designate these certified professionals uniquely to one Microsoft competency, ensuring a certain level of staffing capacity. Partners must also submit customer references that demonstrate successful projects and pass technology and/or sales assessments. For gold competencies, partners must also implement a yearly customer satisfaction study and, for many competencies, meet a revenue commitment.

“These Microsoft competencies showcase our expertise and commitment in today’s technology market and demonstrate our deep knowledge of Microsoft and its products,” said Peter Chow, General Manager, Superhub Limited. “Our plan is to accelerate our customers’ success by serving as technology advisors for their business demands.”

“By achieving a portfolio of competencies, partners demonstrate deep expertise and consistent capability on the latest Microsoft technology,” said Phil Sorgen, corporate vice president, Worldwide Partner Group at Microsoft Corp. “These partners show true commitment to meeting customer technology needs today and into the future.”

All 28 Microsoft technology competencies differentiate a partner’s specific technology capabilities, helping customers find qualified solution providers with expertise in discrete areas quickly and easily.

Attaining the Microsoft Cloud Productivity competency demonstrates partner expertise in deploying Office 365 and Exchange Online. With 60 percent of Fortune 500 companies purchasing Microsoft Office 365 in the past year, the Microsoft Cloud Productivity competency can help partners take advantage of the growing demand among enterprise customers for cloud and hybrid solutions. Equipped with exclusive training, partners help customers increase productivity and collaboration from any location and any device using Office 365.

Earning the Microsoft Small and Midmarket Cloud Solutions competency demonstrates partner expertise and commitment to delivering solutions tailored to small and midmarket customer requirements. Given the focus on adoption of cloud computing by SMBs to drive their business



operations, partners that invest in this competency are ready to address the rising customer demand for Microsoft cloud solutions based on Office 365, Windows 8, and Windows Server 2012.

The Microsoft Partner Network helps partners strengthen their capabilities to showcase leadership in the marketplace on the latest technology, to better serve customers and to easily connect with one of the most active, diverse networks in the world.

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About Superhub Limited:

Superhub Limited, is a leading and trusted cloud solutions provider delivering one-stop, reliable, and advanced cloud solutions to enterprises. We aim to make IT and Telecommunications easy to buy, easy to own, and easy to live with; so our customers can focus on their core business competencies, and not IT and Telecommunications infrastructure. We offer complete cloud solutions alongside with our industry-leading support and services to enterprises. Our products and services include complete Microsoft cloud solutions in public, private, or hybrid cloud models.

For more information on Superhub Limited, please visit www.superhub.com.hk.